





MARATHON CONNECTED BALER PROGRAM

BEST BRAND. UNMATCHED CUSTOMER VALUE. ALL EYES ON YOUR BUSINESS.



(1) ANTENNA

Boosts cellular signal to ensure reliable performance



(2) DIGITAL INDICATOR

Displays weight of the material during the baling process



(3) STRUCTURAL COMPONENTS

Supports and contains all hardware systems



(4) DIGITAL HARDWARE

Captures data and transmits via cellular network to the cloud



(7) ELECTRICAL COMPONENTS

Supports and contains all electrical systems



(6) LOAD CELLS

Weighs material during the baling process



(5) PRINTER

Prints label to be affixed to bale once ejected

ASSET MANAGEMENT, WASTE METERING, AND PRODUCTIVITY SOLUTIONS

The Marathon® Connected Baler program provides predictive asset availability, preventative maintenance, and service agreements, along with extended warranty options on both new and remanufactured units. It uses genuine OEM parts and provides tools for recycling material traceability, enterprise sustainability tracking, and contamination reduction, ensuring optimal equipment usage and minimizing disposal costs. Supported by industry-leading compactors and balers, and the innovative Connected Collections® digital strategy, this program allows businesses to focus on the front of the store and leave the back to us.

3rd Eye Compaction Hardware, Value, and Functionality Guide

*::::	Connected Collections	Waste Metering		Productivity	Asset Management
3RD EYE°	0 2 11 2 11 2 11 2	Local	Connected	Connected	Connected
Hardware	Load Cells	х	Х		
	Digital Indicator	Х	х		
	Printer	Х	х		
	Digital Hardware		x	x	х
	Antenna			х	х
	Structural Components	Х	x		
	Electrical Components	х	Х	х	х
Customer Value	Recycling Revenue		Х		
	Landfill Diversion Savings				
	Bale Wire Savings		×		
	Commodity Contamination Savings				
	Light Load & Labor Savings	Х	×		
	Sustainability Metrics/Reporting		x	x	x
	Fullness Optimization			x	
	Service Verification			х	
	Increased Asset Uptime				х
	Open Top Rental Avoidance				х
	Asset Availability				х
	Improved Service/Repair Lead Times				х
	Expanded Warranty Options				х
Function	Weigh Bale	Х	Х		
	Print Label	х	x		
	Multiple Material Selection	Х	х		
	Digital Signals To Cloud		Х	х	Х
Asset Type (OEM & Aftermarket)	Vertical Baler	Х	Х	Х	Х
	Horizontal Baler	7.	7.	X	X
	Stationary Compactor			X	x
	Self-Contained Compactor			X	x
	Vertical Compactor			X	X
	Auger			X	x
	PreCrusher			X	X
	Cart Dumper			X	X













Marathon Equipment Company | P.O. Box 1798 | Vernon, AL 35592-1798

Learn more about Marathon Equipment: 800.633.8974 | www.marathonequipment.com